Celebrating a shared legacy of care: the campaign for The Jewish Hospital — Mercy Health
Stewards of a legacy of excellence

Out of great need, great hope

In 1850, as a cholera epidemic swept through Cincinnati, claiming thousands of lives, the city’s Jewish population responded to this horrific outbreak with action and compassion. With a call to arms to help indigent Jews affected by the disease, they created something new: the first Jewish hospital in the United States.

Today, as one of only 14 Jewish hospitals still in existence nationally, The Jewish Hospital — Mercy Health embodies a unique legacy of caring that touches the lives of patients and their loved ones throughout our region. Today, 165 years later, our physicians and caregivers demonstrate the same selfless spirit and commitment as our hospital founders. With our service each day, we’re creating a future of excellence that honors our extraordinary past.

“Throughout its history, The Jewish Hospital has been a superior healthcare provider in the region. The Jewish Foundation and Mercy Health share a commitment to continued excellence at the hospital, and to strengthening its legacy of care and service to the community.”

Beth Guttman, President, Jewish Foundation of Cincinnati
“Hospital patients have to eat—it’s a matter of life and death. Sometimes medical needs trump kosher needs. Here at The Jewish Hospital, we go the extra mile to be sure our Jewish patients can eat kosher for any meal, and especially at Passover.”

Rabbi Moshe Berlove, demonstrating how he inspects and verifies kosher food for Passover
Evolving with the times—steadfast in our calling

Evolving to thrive in changing times has always been our hallmark. First in downtown, then in Avondale and Kenwood locations, The Jewish Hospital stood on its own until 1994, when we became part of the Health Alliance of Greater Cincinnati in response to the nation’s rapidly changing healthcare environment. In 2010, The Jewish Foundation entrusted hospital ownership to Mercy Health with the charge to foster our heritage and invest in our future.

Amidst this changing landscape, the commitment to our patients and mission is unwavering: The Jewish Foundation gave $16 million to Mercy Health Foundation in 2014 to expand our emergency department and support our Graduate Medical Education (GME) program, and, over the last five years, Mercy Health invested over $130 million in our hospital in capital and technology infrastructure and campus renovations.

“At The Jewish Hospital, our physicians and staff have a passion for excellence. We’re driven to make a difference by offering our patients new, advanced treatments that can change their lives.”

Donald L. Wayne, MD, Vice President, Medical Affairs, The Jewish Hospital
Innovation’s at the heart of what we do

Building on our strong tradition of leadership, The Jewish Hospital provides expert care to people of every race, ethnicity and religious belief. Not only is the hospital a treasured place for healing and wellness, but on so many levels, our community counts on our compassionate and skilled team of experts for reassurance during times of vulnerability and illness.
The physicians and caregivers of The Jewish Hospital are known for innovation as we pursue the best approaches to curing diseases, facilitating wellness and creating a better quality of life for our patients. Our physicians, clinicians and caregivers reassure not only with personalized care, but also with cutting-edge treatments and clinical expertise, including:

• The first robotic total hip replacement in Cincinnati was performed here on August 15, 2014. The Jewish Foundation funded the first orthopedic robot in 2008, which was developed by our surgeons, Michael Swank, MD and Frank Noyes, MD.

• The Leksell Gamma Knife is available in Cincinnati only at The Jewish Hospital. It offers minimally invasive brain surgery through state-of-the-art, pinpoint-accurate radiosurgery. The advanced technology of magnetic resonance (MR) spectroscopy analyzes brain tissue chemistry to determine the type and aggressiveness of a brain tumor.

• The Jewish Hospital is home to the Tri-State area’s first adult bone marrow transplant unit. Accredited by the Foundation for the Accreditation of Cellular Therapy (FACT), the Blood Cancer Center participates in advanced clinical trials and performs more than 120 blood and bone marrow transplants each year for patients with leukemia, lymphoma and other blood cancers.

• From minimally invasive heart procedures to advanced treatment for cardiac arrhythmias to the latest in diagnostic services, The Jewish Hospital offers the full spectrum of cardiovascular care.

• Complex interventional radiology procedures at The Jewish Hospital offer patients less risk, pain and recovery time than traditional surgery.

• As America’s first Jewish teaching hospital, The Jewish Hospital has trained the next generation of physicians for most of our history. Patients in Greater Cincinnati and around the world benefit from the skills of doctors trained here.
A new era in care begins now

It’s no secret that healthcare is changing rapidly. New ways to prevent, diagnose and treat diseases and injuries require ever-advancing technology, cutting-edge facilities and a high-level infrastructure. If we’re to remain true to our mission and continue to lead in today’s increasingly competitive healthcare environment, strategic change is critical and urgent.

To ensure the best for our patients and their loved ones, we must transform The Jewish Hospital into a state-of-the-art institution for healing and education. Our plan for campus expansion and renovation is anchored by a new five-story tower that will add 140,000 square feet to our campus. The result will be a more welcoming, patient-friendly, efficient environment, today and for the future. With investment from generous donors who share our mission, this renewal project will open a new era in care at The Jewish Hospital.

These are some of the highlights of our plans:

Private rooms promote healing

Private hospital rooms are now standard in the United States; however, only 48 percent of patient rooms at The Jewish Hospital are private. Research confirms that private rooms can promote better patient outcomes and help create a more culturally sensitive environment for
patients and their families. Our renovation will create all private patient rooms while keeping the same number of hospital beds.

**Designed to make it easy**

We have an important need to fully modernize the layout of our building. Patients are often faced with navigating narrow, confusing and congested hallways. Additionally, our surgical services currently reside in several locations throughout the hospital, requiring duplicate support functions and causing inefficiencies.

Our renewal project will transform The Jewish Hospital into a gleaming, completely patient-friendly campus. The layout will become more intuitive and welcoming, with separate hallways built for hospital support staff, so that patients and visitors can quickly and easily find their way.

The first floor will more efficiently house the Emergency Department and related imaging services, greatly enhancing patient flow. The second floor will accommodate inpatient intensive care unit services much more effectively than the current unit. And the third floor will be dedicated to cancer services, including our nationally recognized Blood Cancer Center for adult blood and marrow transplants.

“Our new meditation room will be a homelike house of prayer, welcoming people of all beliefs and religious backgrounds for reflection and prayer in comfortable surroundings.”

*Rabbi Elena Stein, Chaplain*
Respecting our elders

The special needs of our elders are front and center as we renew our campus. For the safety and comfort of our aging patients, we’re incorporating new ways to make their hospital visit less stressful and more restful.

A new emergency department built around you

The Jewish Hospital Emergency Department—like many around the country—faces greater demand for services. We will invest in new technology, design and infrastructure in our Emergency Department to create an ultramodern facility built around our patients’ needs. Expanded space and a more efficient layout, paired with the latest advances in care, will encourage timely and coordinated diagnosis and treatment when it matters most.

The wall that does it all

Innovations in healthcare will keep coming—and we want our patients to benefit from them. As we transform our campus, we are adopting technology for a flexible, sustainable infrastructure that adapts to future advances. DIRTT (Do It Right This Time) Walls are one solution for better care and improved patient outcomes and well-being.

DIRTT Walls offer customized, accessible support for medical gasses, equipment, plumbing, power and data, handrails, furniture, storage and audio-visual systems. With anti-bacterial finishes, they can be designed identically for every patient room, with fewer opportunities for infections and mistakes. For patients, DIRTT Walls support the little things that make a hospital stay more comfortable—like iPod docking stations, USB ports, artwork and accessories for a tidy display of cards and photos.
A faith in our future, a future in our faith

When The Jewish Hospital joined Mercy Health, two leaders in healthcare joined forces for the good of patients and our community. Since 2011, Mercy Health has stewarded The Jewish Hospital’s legacy of excellence by investing more than $50 million in capital and technology infrastructure. Add the $84 million earmarked for this campus renovation, and Mercy Health has invested more than $130 million in The Jewish Hospital over its first five years of ownership.

In 2014, the Jewish Foundation gave $16 million to Mercy Health Foundation to expand our emergency department and enhance our Graduate Medical Education (GME) program. The Jewish Foundation’s gift affirms their support of the work that Mercy Health and The Jewish Hospital are doing together to bring our hospital’s mission to life:

The Jewish Hospital is a community hospital faithful to its Jewish heritage and grounded in the Jewish and Catholic traditions of service to the community. Our purpose is to reveal God’s love for all, especially the poor and vulnerable, through the delivery of compassionate healthcare services and education of healthcare professionals.

“...fulfills the promise of this community treasure. We are creating the environment for our patients to have the best experience possible, for our providers to do their best work, and for the next generation of physicians to learn most effectively.”

Pat Davis-Hagens, President of The Jewish Hospital and Central Market Leader, Mercy Health
“Mercy Health is honored to be stewarding The Jewish Hospital’s long legacy of excellence. We look forward to continuing to achieve great things together for the patients who rely on us for outstanding, compassionate care.”

Michael Connelly, President and Chief Executive Officer, Mercy Health
Join us and create the future

We stand at a pivotal moment in the remarkable history of The Jewish Hospital. The need is clear: We must modernize a community treasure and center of clinical expertise and learning, so that patients and our community can benefit from our unique capabilities and heritage for generations to come. The time to act is now.

We invite you to become our partner by investing in The Jewish Hospital. Together, we will create a future of excellence that honors our extraordinary past.

Ways to give
Mercy Health Foundation is prepared to accept gifts and pledges of cash, securities, real estate, planned gifts and gifts-in-kind. Charitable gifts to Mercy Health Foundation allow donors to reduce their taxes and, through certain planned options, increase their income. We urge you to consult your personal financial advisors before making a major gift.

Naming opportunities
Your generous support may carry a naming opportunity, and gifts may be given in honor or memory of a loved one. Commemorative gifts can be a meaningful way to establish a tribute or memorial for your family, or to perpetuate a tradition of philanthropy in your own name. Mercy Health Foundation will recognize your gift appropriately to reflect your intent.

We’ll help you meet your giving goals
Your charitable giving should accommodate your personal philanthropic interests and goals, as well as your individual financial needs and abilities. We would be pleased to discuss with you the various ways your contribution to Mercy Health Foundation not only can benefit The Jewish Hospital, but also provide a tax savings for you. Please contact us for further information or to make an appointment for a personal visit.

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